

Scotland Policy Conferences Keynote Seminar

Next steps for Scotland's creative industries: the screen sector, tourism and funding

Timing: Morning, Tuesday, 11th December 2018

Venue: The Royal Society of Edinburgh, 22-26 George Street, Edinburgh EH2 2PQ



SCOTLAND POLICY
CONFERENCES

Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Iain Hamilton, Head of Creative Industries, Highlands and Islands Enterprise
- 9.05 - 9.50 **Next steps for the development of the creative industries in Scotland: infrastructure, skills and leadership**
Dr Jon Wardle, Director, The National Film and Television School
Rachael Brown, Chief Executive Officer, Cultural Enterprise Office
Tiernan Kelly, Director, Film City Glasgow
Dougal Perman, Executive Chair, Scottish Music Industry Association
Questions and comments from the floor
- 9.50 - 10.20 **The future for funding culture, arts and the creative industries: innovation, alternative sources and long-term planning**
David Watt, Chief Executive Officer, Arts & Business Scotland
Kaye Symington, Co-Founder, Paved With Gold
Questions and comments from the floor
- 10.20 - 10.25 **Chair's closing remarks**
Iain Hamilton, Head of Creative Industries, Highlands and Islands Enterprise
- 10.25 - 10.50 Coffee
- 10.50 - 10.55 **Chair's opening remarks**
Dr Claire Baker MSP, Shadow Cabinet Secretary for Culture, Tourism and External Affairs
- 10.55 - 11.25 **Culture and the community: developing collaboration, tackling inequalities and using a culture to improve lives**
Fiona Doring, Director, Impact Arts
Finlay Kerr, Project Officer, Economic Development Team, Perth & Kinross Council
Questions and comments from the floor
- 11.25 - 12.05 **Creating 'Brand Scotland': cultural exports, attracting investment and tourism, and promoting Scotland abroad**
Shona McCarthy, Chief Executive, Edinburgh Festival Fringe Society
Iain Hamilton, Head of Creative Industries, Highlands and Islands Enterprise
Irene Kernan, Director, Craft Scotland
Cat Leaver, Director of Brand Scotland, Visit Scotland
Questions and comments from the floor
- 12.05 - 12.55 **The future for Scotland's screen sector: addressing the skills, funding and infrastructure gaps**
Joan McAlpine MSP, Convener, Culture, Tourism, Europe and External Relations Committee
Ken Hay, Interim Chief Executive, Centre for the Moving Image and Member, Screen Sector Leadership Group
Deborah Dunnett, Nations and Regions Manager, Channel 4
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Scotland Policy Conferences closing remarks**
Dr Claire Baker MSP, Shadow Cabinet Secretary for Culture, Tourism and External Affairs
Roger Greer, Associate Producer, Scotland Policy Conferences