

Scotland Policy Conferences Keynote Seminar

Next steps for Scotland's creative industries: the screen sector, tourism and funding

Timing: Morning, Tuesday, 11th December 2018

Venue: Central Edinburgh



SCOTLAND POLICY
CONFERENCES

Draft agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Hannah Bardell MP, Shadow SNP Spokesperson for Digital, Culture, Media and Sport
- 9.05 - 9.55 **Next steps for the development of the creative industries in Scotland: infrastructure, skills and leadership**
Dr Jon Wardle, Director, The National Film and Television School
Rachael Brown, Chief Executive, Cultural Enterprise Office
Tiernan Kelly, Director, Film City Glasgow
Dougal Perman, Executive Chair, Scottish Music Industry Association
Questions and comments from the floor
- 9.55 - 10.40 **The future for funding culture, arts and the creative industries: innovation, alternative sources and long-term planning**
David Watt, Chief Executive, Arts & Business Scotland
Kaye Symington, Co-Founder, Paved With Gold
Questions and comments from the floor
- 10.40 - 10.45 **Chair's closing remarks**
Hannah Bardell MP, Shadow SNP Spokesperson for Digital, Culture, Media and Sport
- 10.45 - 11.10 Coffee
- 11.10 - 11.15 **Chair's opening remarks**
Claire Baker MSP, Shadow Cabinet Secretary for Culture, Tourism and External Affairs
- 11.15 - 11.45 **Culture and the community: developing collaboration, tackling inequalities and using a culture to improve lives**
Fiona Doring, Director, Impact Arts
Finlay Kerr, Project Officer, Business Development Team, Perth & Kinross Council
Questions and comments from the floor
- 11.45 - 12.25 **Creative industries and 'Brand Scotland': attracting cultural tourism to Scotland**
Shona McCarthy, Chief Executive, Edinburgh Festival Fringe Society
Iain Hamilton, Head of Creative Industries, Highlands and Islands Enterprise
Cat Leaver, Project Director, Brand Scotland, Visit Scotland
Jaki Love, Director, Textiles Scotland
Questions and comments from the floor
- 12.25 - 12.55 **The future for Scotland's screen sector**
Ken Hay, Chief Executive, Centre for the Moving Image and Member, Screen Sector Leadership Group
Joan McAlpine MSP, Convener, Culture, Tourism, Europe and External Relations Committee
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Scotland Policy Conferences closing remarks**
Claire Baker MSP, Shadow Cabinet Secretary for Culture, Tourism and External Affairs
Sean Cudmore, Deputy Editor, Scotland Policy Conferences