

Scotland Policy Conferences Keynote Seminar
Next steps for Scotland's creative industries: The Scottish Government's Culture Strategy, the screen sector and tourism

Timing: Morning, Tuesday, 11th December 2018

Venue: Central Edinburgh



**SCOTLAND POLICY
CONFERENCES**

Draft agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Senior Parliamentarian
- 9.05 - 9.35 **Priorities for The Scottish Government's Culture Strategy**
Senior speaker confirmed from **The Scottish Government**
Questions and comments from the floor
- 9.35 - 10.10 **Next steps for the development of the creative industries in Scotland: infrastructure, skills and leadership**
Dr Jon Wardle, Director, The National Film and Television School
Senior representative, film studio
Senior representative, leadership
Senior representative, enterprise agency
Questions and comments from the floor
- 10.10 - 10.40 **The future for funding culture, arts and the creative industries: innovation, alternative sources and long-term planning**
David Watt, Chief Executive, Arts & Business Scotland
Kaye Symington, Co-Founder, Paved With Gold
Questions and comments from the floor
- 10.40 - 10.45 **Chair's closing remarks**
Senior Parliamentarian
- 10.45 - 11.10 Coffee
- 11.10 - 11.15 **Chair's opening remarks**
Claire Baker MSP, Shadow Cabinet Secretary for Culture, Tourism and External Affairs
- 11.15 - 11.45 **Culture and the community: developing collaboration, tackling inequalities and using a culture to improve lives**
Senior representative, local authority
Senior representative, poverty
Questions and comments from the floor
- 11.45 - 12.25 **Creative industries and 'brand Scotland': attracting cultural tourism to Scotland**
Shona McCarthy, Chief Executive, Edinburgh Festival Fringe Society
Iain Hamilton, Head of Creative Industries, Highlands and Islands Enterprise
Senior representative, exports
Senior representative, tourism
Questions and comments from the floor
- 12.25 - 12.55 **The future for Scotland's screen sector**
Ken Hay, Chief Executive, Centre for the Moving Image and Member, Screen Sector Leadership group
Joan McAlpine MSP, Convener, Culture, Tourism, Europe and External Relations Committee
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Scotland Policy Conferences closing remarks**
Claire Baker MSP, Shadow Cabinet Secretary for Culture, Tourism and External Affairs
Sean Cudmore, Deputy Editor, Scotland Policy Conferences