

**Scotland Policy Conferences Keynote Seminar:
Priorities for the creative industries in Scotland post-Brexit - talent, support and new markets**

Timing: Morning, Wednesday, 25th October 2017

Venue: Royal College of Surgeons of Edinburgh, Nicolson Street, Edinburgh EH8 9DW



SCOTLAND POLICY
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Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Lewis Macdonald MSP, Deputy Convener, Culture, Tourism, Europe and External Affairs Committee
- 9.05 - 9.45 **Priorities for policy to support the creative sector**
Bob Last, Film Producer and Co-Chair, Creative Industries Advisory Group
Janet Archer, Chief Executive Officer, Creative Scotland
Questions and comments from the floor
- 9.45 - 10.40 **Attracting and developing a skilled workforce post-Brexit**
What steps can be taken to mitigate a potential skills gap resulting from Brexit - for example, improving and developing career pathways such as foundation apprenticeships - and how can the sector continue to attract international talent going forward? In addition to creative skills, how can SMEs and start-ups be supported to gain business skills necessary to progress in the industry? What more can be done to strengthen collaboration between the creative industries and the education sector?
Professor Gregor White, Head, School of Design and Informatics, Abertay University
Claire Stewart, Director, Creative Edinburgh
Jude Henderson, Director, Federation of Scottish Theatre
Brian Humphrey, Senior Development and Delivery Manager, Foundation and Graduate Level Apprenticeships, Skills Development Scotland
Questions and comments from the floor
- 10.40 - 10.45 **Chair's closing remarks**
Lewis Macdonald MSP, Deputy Convener, Culture, Tourism, Europe and External Affairs Committee
- 10.45 - 11.20 Coffee
- 11.20 - 11.25 **Chair's opening remarks**
Claire Stewart, Director, Creative Edinburgh
- 11.25 - 11.35 **Next steps for accessing and succeeding in new markets**
Neil Semple, Head of Creative Content, Department for International Trade
- 11.35 - 11.45 **Case study: targeting support and encouraging future investment**
Iain Hamilton, Head of Creative Industries, Highlands and Islands Enterprise
- 11.45 - 11.55 **Case study: supporting creative business and local economies**
Jean Cameron, Project Director, Paisley 2021, UK City of Culture Bid
- 11.55 - 12.15 Questions and comments from the floor
- 12.15 - 12.55 **Moving forward on sector priorities - investment, innovation and sustainability**
Maggie Cunningham, Chair, MG Alba
Rosina Robson, Director of Nations and Children's, PACT
Dougal Perman, Chair, Scottish Music Industry Association
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Scotland Policy Conferences closing remarks**
Claire Stewart, Director, Creative Edinburgh
Michael Ryan, Deputy Editor, Scotland Policy Conferences