

Scotland Policy Conferences Keynote Seminar: Policy priorities for tackling obesity in Scotland

Timing: Morning, Wednesday, 21st February 2018

Venue: Royal Society Edinburgh, 22-26 George St, Edinburgh EH2 2PQ



SCOTLAND POLICY
CONFERENCES

Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Kenneth Gibson MSP, Co-Convener, Cross-Party Group on Improving Scotland's Health: 2021 and Beyond
- 9.05 - 9.35 **Next steps for developing the draft diet and obesity strategy**
Aileen Campbell MSP, Minister for Public Health and Sport, The Scottish Government
Questions and comments from the floor
- Perspectives on the new strategy and current policy landscape**
- 9.35 - 9.55 **Key issues for the Scottish food and drink industry: collaboration and evidence based policy**
David Thomson, Chief Executive Officer, Food and Drink Federation Scotland
Ewan MacDonald-Russell, Head of Policy and External Affairs, Scottish Retail Consortium
- 9.55 - 10.05 **Supporting consumers in making healthier choices**
Sue Davies, Chief Policy Advisor, Which?
- 10.05 - 10.15 **Assessing the strategy's potential to narrow health inequalities**
Dr David Blane, Academic GP, University of Glasgow
- 10.15 - 10.45 Questions and comments from the floor
- 10.45 - 10.50 **Chair's closing remarks**
Kenneth Gibson MSP, Co-Convener, Cross-Party Group on Improving Scotland's Health: 2021 and Beyond
- 10.50 - 11.25 Coffee
- 11.25 - 11.30 **Chair's opening remarks**
Brian Whittle MSP, Spokesperson for Health Education, Lifestyle and Sport, The Scottish Conservative and Unionist Party
- 11.30 - 12.30 **Practical issues for addressing the obesity challenge: advertising, reformulation and physical activity**
How effective are Scottish Government proposals for banning multi-buy promotions of high fat, sugar and salt (HFSS) products likely to be in tackling Scotland's obesity crisis and lowering levels of cancer and other obesity related diseases? In what ways does the obesogenic environment, particularly in schools, impact on the obesity crisis and what policy priorities are needed to tackle this issue? How can the Scottish Government address concerns that its proposals to ban the advertising of HFSS products prior to the 9pm watershed do not fully take account of the increasingly online viewing habits of young people? With many soft drinks companies having reformulated their products ahead of the introduction of the sugar tax, what lessons can be learnt from their approach to balancing health improvements with consumer expectations around taste and their response to the forthcoming sugar tax on the steps needed to successfully implement product reformulation? With the Scottish Parliament's Health and Sport Committee having recently criticised The Scottish Government's efforts to improve levels of physical activity amongst citizens, what more can be done particularly by local authorities, to raise levels of sport participation and physical activity?
Professor Linda Bauld, Cancer Prevention Champion, Cancer Research UK and Professor of Health Policy, University of Stirling
Shahriar Coupal, Director, Committees of Advertising Practice
Michelle Norman, Corporate Affairs Director, GB and Ireland, Lucozade Ribena Suntory
Laura Martin, Public Health Intelligence Advisor, NHS Health Scotland
Tommy George, Community Development Manager, Edinburgh Leisure
Questions and comments from the floor
- 12.30 - 12.55 **Beyond the diet and obesity strategy: next steps for tackling the obesity crisis**
Elspeth Macdonald, Deputy Chief Executive, Food Standards Scotland
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Scotland Policy Conferences closing remarks**
Brian Whittle MSP, Spokesperson for Health Education, Lifestyle and Sport, The Scottish Conservative and Unionist Party
Roger Greer, Associate Producer, Scotland Policy Conferences