

## Scotland Policy Conferences Keynote Seminar: Next steps for the creative industries in Scotland

Timing: Morning, Tuesday, 8<sup>th</sup> September 2015

Venue: Hilton Edinburgh Grosvenor, 5-21 Grosvenor Street, Edinburgh EH12 5EF



SCOTLAND POLICY  
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Draft agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**  
**Joan McAlpine MSP**, Member, Economy, Energy and Tourism Committee
- 9.05 - 9.35 **Next steps for creative policy in Scotland**  
**Fiona Hyslop MSP**, Cabinet Secretary for Culture, Europe and External Affairs, The Scottish Government  
Questions and comments from the floor
- 9.35 - 9.45 **Economic opportunities for the creative industries**  
**David Smith**, Director of Creative Industries, Technology and Engineering, Scottish Enterprise
- 9.45 - 9.55 **The evolving video games market: start-ups, revenue models and access**  
**Professor Kenny Mitchell**, Professor of Computing, Edinburgh Napier University and Head of Research, Disney UK
- 9.55 - 10.05 **Key challenges for the publishing sector: market dynamics and digital evolution**  
**Marion Sinclair**, Chief Executive, Publishing Scotland
- 10.05 - 10.20 Questions and comments from the floor
- 10.20 - 10.25 **Chair's closing remarks**  
**Joan McAlpine MSP**, Member, Economy, Energy and Tourism Committee
- 10.25 - 10.50 Coffee
- 10.50 - 10.55 **Chair's opening remarks**  
**Claire Baker MSP**, Spokesperson for Democracy, Scottish Labour Party
- 10.55 - 11.15 **Scotland's screen industries: progress, priorities and next steps**  
**Jane Muirhead**, National Director, Scotland, Pact and Managing Director, Raise the Roof Productions  
**Arabella Page Croft**, Producer, Black Camel Productions
- 11.15 - 11.25 **The role of public service broadcasting in developing the creative industries**  
**Bill Matthews**, Trustee for Scotland, BBC Trust
- 11.25 - 11.40 Questions and comments from the floor
- 11.40 - 12.30 **Developing the sector: education, investment and intellectual property**  
**Jeffrey Sharkey**, Principal, Royal Conservatoire of Scotland  
**Kirsty Stewart**, Jewellery Designer and Maker, Kirsty Stewart Jewellery and Graduate, Vanilla Ink  
**David Smith**, Programmes Manager, Cultural Enterprise Office  
**Fiona Robertson**, Festival Director, Sound  
**Grant Campbell**, Partner, Brodies  
Questions and comments from the floor
- 12.30 - 12.55 **Delivering the creative industries strategy**  
**Janet Archer**, Chief Executive, Creative Scotland  
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Scotland Policy Conferences closing remarks**  
**Claire Baker MSP**, Spokesperson for Democracy, Scottish Labour Party  
**Michael Ryan**, Deputy Editor, Scotland Policy Conferences