

**Scotland Policy Conferences Keynote Seminar:
Next steps for tackling obesity: prevention, sugar consumption and policy priorities**

Timing: Morning, Wednesday, 16th November 2016

Venue: The Roxburghe, 38 Charlotte Square, Edinburgh EH2 4HQ



SCOTLAND POLICY
CONFERENCES

Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Clare Haughey MSP, Deputy Convener, Health and Sport Committee, Scottish National Party
- 9.05 - 9.15 **Assessing the obesity challenge: trends, inequalities and the wider impact**
Professor Paul Haggarty, Deputy Director, Rowett Institute of Nutrition and Health, University of Aberdeen
- 9.15 - 10.00 **Encouraging a healthy lifestyle in an obesogenic environment: prevention, intervention and marketing**
Dr Georgina Cairns, Independent Consultant and former Senior Lecturer and Research Fellow, University of Stirling
Councillor Norma Austin Hart, Founder, Responsible Retailing of Energy Drinks Campaign
Dr Josie Booth, Co-Principal Investigator of Daily Mile Research, University of Edinburgh
Jenny Gillespie, Practitioner, Paediatric Overweight Service Tayside (POST), NHS Tayside
Questions and comments from the floor with **Professor Paul Haggarty**, Deputy Director, Rowett Institute of Nutrition and Health, University of Aberdeen
- 10.00 - 10.25 **Priorities for tackling obesity - the view from Food Standards Scotland**
Geoff Ogle, Chief Executive, Food Standards Scotland
Questions and comments from the floor
- 10.25 - 10.30 **Chair's closing remarks**
Clare Haughey MSP, Deputy Convener, Health and Sport Committee, Scottish National Party
- 10.30 - 11.00 Coffee
- 11.00 - 11.05 **Chair's opening remarks**
Colin Smyth MSP, Shadow Health Minister, Scottish Labour Party
- 11.05 - 11.15 **'What can the food and drink industry do to help tackle obesity?'**
David Thomson, Chief Executive Officer, Scottish Food and Drink Federation
- 11.15 - 12.25 **Reducing sugar consumption: reformulation, legislation and corporate responsibility**
Following calls from The Scottish Government to ban advertising of unhealthy products before 9pm, what are the next steps for advertisers and retailers when promoting high-sugar content products? To what extent should organisations contribute to the promotion of a healthy lifestyle? Given changes to the Scottish Dietary Goals, which suggest that a person should consume no more than 5% of free sugars per day, what further steps can be taken by industry and policymakers to support dietary improvement, for example, in relation to front-of-pack labelling, reformulation of products or reduced portion sizes? With the UK Government planning to introduce a sugar tax on soft drinks from 2018, and Food Standards Scotland considering regulatory measures to tackle unhealthy eating, what impact will such regulation have on the food and drink industry? To what extent will the regulatory changes impact on consumer purchasing behaviour and tackle the obesity challenge more widely?
Amanda Brown, Strategic Insight Director - Scotland, Kantar Worldpanel
Shahriar Coupal, Director of the Committees of Advertising Practice
Dr Ian Twinn, Director of Public Affairs, ISBA
Lorraine Tulloch, Programme Lead, Obesity Action Scotland, Royal College of Physicians and Surgeons of Glasgow
Gareth Barrett, Public Affairs Manager, British Soft Drinks Association
Questions and comments from the floor with **David Thomson**, Chief Executive Officer, Scottish Food and Drink Federation
- 12.25 - 12.55 **Obesity in Scotland: progress, priorities and next steps**
Daniel Kleinberg, Head of Health Improvement Division, The Scottish Government
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Scotland Policy Conferences closing remarks**
Colin Smyth MSP, Shadow Health Minister, Scottish Labour Party
Stephanie Barr, Forum Lead, Scotland Policy Conferences