

**Scotland Policy Conferences Keynote Seminar:
Implementing 'Digital Scotland' - broadband, mobile and infrastructure**

Timing: Morning, Wednesday, 26th October 2016

Venue: Radisson Blu Hotel Edinburgh, 80 High Street, The Royal Mile, Edinburgh EH1 1TH



Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Rhoda Grant MSP, Rural Economy and Connectivity Spokesperson, Scottish Labour Party
- 9.05 - 9.15 **Digital Scotland in context**
Iqbal Singh Bedi, Principal, Analysys Mason
- 9.15 - 10.10 **Assessing the 2020 vision: demand, future-proofing and implications of Brexit**
Professor Harald Haas, Chair of Mobile Communications, University of Edinburgh
Joanne Boyle, Industry Health and Care Engagement Manager, Digital Health and Care Institute
Tony Rose, Infrastructure Director, Scottish Futures Trust
Gary Walker, Future City Glasgow Programme Director, Glasgow City Council
Questions and comments from the floor with **Iqbal Singh Bedi**, Principal, Analysys Mason
- 10.10 - 10.40 **Policy priorities for digital infrastructure and connectivity**
Fergus Ewing MSP, Cabinet Secretary for Rural Economy and Connectivity, The Scottish Government
Questions and comments from the floor
- 10.40 - 10.45 **Chair's closing remarks**
Rhoda Grant MSP, Rural Economy and Connectivity Spokesperson, Scottish Labour Party
- 10.45 - 11.10 Coffee
- 11.10 - 11.15 **Chair's opening remarks**
Peter Chapman MSP, Shadow Cabinet Secretary for Rural Economy and Connectivity, Scottish Conservative and Unionist Party
- 11.15 - 11.25 **"Delivering better communications services to consumers"**
Dr Steve Unger, Group Director, Strategy, International, Technology and Economists, Ofcom
- 11.25 - 11.45 **Meeting the needs of Scotland's rural population**
Carroll Buxton, Director of Regional Development, Highlands and Islands Enterprise
Mark Wynn, Managing Director, Avonline
- Transforming Scotland's digital infrastructure**
- 11.45 - 11.55 **Delivering Superfast Broadband connectivity**
Brendan Dick, Scotland Director, BT
- 11.55 - 12.05 **The future of mobile internet and improving 4G and 5G coverage**
Paul Morris, Head of Government Affairs, Vodafone
- 12.05 - 12.30 Questions and comments from the floor
- 12.30 - 12.55 **Next steps for digital infrastructure policy**
Alan Johnston, Deputy Director for Connectivity, Economy and Data, Digital Directorate, The Scottish Government
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Scotland Policy Conferences closing remarks**
Peter Chapman MSP, Shadow Cabinet Secretary for Rural Economy and Connectivity, Scottish Conservative and Unionist Party
Stephanie Barr, Forum Lead, Scotland Policy Conferences