

Priorities for the creative industries in Scotland post-Brexit - talent, support and new markets 25th October 2017

CONDITIONS FOR USE OF TRANSCRIPTS:

This document is intended to provide a timely reference for interested parties who are unable to attend the event to which it refers. Some portions are based on transcripts of proceedings and others consist of text submitted by speakers or authors, and are clearly marked as such. As such, apart from where it is indicated that the text was supplied by the speaker, it has not been possible for the transcript to be checked by speakers and so this portion of the document does not represent a formal record of proceedings. Despite best endeavours by Westminster Forum Projects and its suppliers to ensure accuracy, text based on transcription may contain errors which could alter the intended meaning of any portion of the reported content. Anyone who intends to publicly use or refer to any text based on the transcript should make clear that speakers have not had the opportunity for any corrections, or check first with the speaker in question. If in doubt please contact the forum first.

Contents

<u>About this Publication</u>	3
<u>Agenda</u>	4
<u>Session Chair's opening remarks</u>	
Lewis Macdonald MSP , Deputy Convener, Culture, Tourism, Europe and External Affairs Committee (<i>transcript</i>)	6
<u>Priorities for policy to support the creative sector</u>	
Bob Last , Film Producer and Co-Chair, Creative Industries Advisory Group (<i>transcript</i>)	8
Janet Archer , Chief Executive Officer, Creative Scotland (<i>transcript</i>)	12
Questions and comments from the floor (<i>transcript</i>)	16
<u>Attracting and developing a skilled workforce post-Brexit</u>	
Professor Gregor White , Head, School of Design and Informatics, Abertay University (<i>transcript</i>)	20
Claire Stewart , Director, Creative Edinburgh (<i>transcript</i>)	22
Jude Henderson , Director, Federation of Scottish Theatre (<i>transcript</i>)	24
Brian Humphrey , Senior Development and Delivery Manager, Foundation and Graduate Level Apprenticeships, Skills Development Scotland (<i>transcript</i>)	26
Questions and comments from the floor (<i>transcript</i>)	29
<u>Session Chair's closing remarks</u>	
Lewis Macdonald MSP , Deputy Convener, Culture, Tourism, Europe and External Affairs Committee (<i>transcript</i>)	37
<u>Session Chair's opening remarks</u>	
Claire Stewart , Director, Creative Edinburgh (<i>transcript</i>)	38
<u>Next steps for accessing and succeeding in new markets</u>	
Neil Semple , Head of Creative Content, Department for International Trade (<i>transcript</i>)	40
<u>Case study: targeting support and encouraging future investment</u>	
Iain Hamilton , Head of Creative Industries, Highlands and Islands Enterprise (<i>transcript</i>)	43
<u>Case study: supporting creative business and local economies</u>	
Jean Cameron , Project Director, Paisley 2021, UK City of Culture Bid (<i>transcript</i>)	46
Questions and comments from the floor (<i>transcript</i>)	49
<u>Moving forward on sector priorities - investment, innovation and sustainability</u>	
Maggie Cunningham , Chair, MG Alba (<i>transcript</i>)	54
Rosina Robson , Director of Nations and Children's, PACT (<i>transcript</i>)	56
Dougal Perman , Chair, Scottish Music Industry Association (<i>transcript</i>)	58
Questions and comments from the floor (<i>transcript</i>)	60
<u>Session Chair's and Scotland Policy Conferences closing remarks</u>	
Claire Stewart , Director, Creative Edinburgh (<i>transcript</i>)	63
Michael Ryan , Deputy Editor, Scotland Policy Conferences (<i>transcript</i>)	64
<u>List of Delegates Registered for Seminar</u>	65
<u>Contributor Biographies</u>	69

Please be advised that speakers' PowerPoint presentations are included within the transcript itself, just beneath the relevant speaker's text. Please note that not all speakers are able to grant permission for us to include their slides.

About this Publication

This publication reflects proceedings at the Scotland Policy Conferences Keynote Seminar: Priorities for the creative industries in Scotland post-Brexit - talent, support and new markets held on 25th October 2017. The views expressed in the articles are those of the named authors, not those of the Forum or the sponsors, apart from their own articles.

Although Scotland Policy Conferences is grateful to all sponsors for the funding on which we depend, participation in events and publications is never conditional on being a sponsor. As well as funding ongoing operations, sponsorship enables the Forum to distribute complimentary copies of publications, and offer complimentary tickets for events, to Government ministers, parliamentarians and officials most involved in policy.

This publication is copyright. Its copying, in whole or in part, is not permitted without the prior written consent of the publishers. However, extracts of the text may be reproduced for academic or review purposes, subject to the conditions of use outlined in the previous page, providing they are accurate, are not used in a misleading context and the author, their organisation and the Scotland Policy Conferences are acknowledged. We would also appreciate being informed.

Scotland Policy Conferences

UK Headquarters
4 Bracknell Beeches
Old Bracknell Lane West
Bracknell
Berkshire RG12 7BW

T: 01344 864796
F: 01344 420121
publications@westminsterforumprojects.co.uk

Directors

Peter van Gelder
Chris Whitehouse