



SCOTLAND POLICY  
CONFERENCES

# The TV market in Scotland: audiences, commissioning and the future of the BBC 21<sup>st</sup> September 2016

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Please be advised that speakers' PowerPoint presentations are included within the transcript itself, just beneath the relevant speaker's text. Please note that not all speakers are able to grant permission for us to include their slides.

## About this Publication

This publication reflects proceedings at the Scotland Policy Conferences Keynote Seminar: The TV market in Scotland: audiences, commissioning and the future of the BBC held on 21<sup>st</sup> September 2016. The views expressed in the articles are those of the named authors, not those of the Forum or the sponsors, apart from their own articles.

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